



# MARZIEH KHORAMABADI

Service & UX Designer

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## Summary

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Service & UX Designer with international experience across Italy and the United States, specializing in research-driven service ecosystems, digital platforms, and user-centered design strategies. Experienced in social media management and digital branding. Seeking a full-time position in Service Design, UX Design, or Digital Experience.

## Experience

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### Social Media Manager & Designer – Ecommop

Milano, Italy, Jul 2025 – Dec 2025

- Led social media strategy and daily content production.
- Developed brand identity systems and website visuals.
- Ensured cohesive and impactful digital presence.

### Service Designer Intern – Rehabilia Technologies

Milano, Italy, Apr 2025 – Jun 2025

- Conducted UX audits and usability evaluations to improve website navigation and clarity.
- Redesigned user journeys to enhance customer engagement and accessibility.
- Designed product brochures to strengthen the communication strategy.

### Graphic & Service Designer – BijanMarketing

Remote (US), Mar 2025 – Jul 2025

- Designed UX/UI solutions for digital platforms and campaigns.
- Produced visual and motion assets to increase audience engagement.
- Collaborated with marketing teams to align visual strategy with business goals.

### Social Media Manager & Product Sales Marketing – Dr Shafie Clinic

Tehran, Iran, Oct 2022 – Aug 2023

- Managed and created social media content to increase brand visibility.
- Provided marketing and sales consulting for medical products.

### Product Designer – Drizzle Home

Tehran, Iran, Jun 2021 – Sep 2022

- Designed modern towel dryers and radiators aligned with interior architecture trends.
- Developed 3D models using Rhino and NX.

### Graphic Designer – Farhad Fouzoni

Tehran, Iran, Oct 2019 – Apr 2021

- Designed branded notebooks and calendars aligned with visual identity guidelines.

## Education

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MSc Product Service System Design – Politecnico di Milano

BSc Industrial Design – IAU Central Tehran

## Skills

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- **Hard:** Service Design, UX Design, Product Design, UI Design, Wireframing, Prototyping, Design Systems, Interaction Design, Visual Design, Accessibility, WCAG Compliance, User Research, Usability Testing, Data Synthesis, Customer Journey Mapping, Service Blueprinting, Stakeholder Mapping, UX Strategy
- **Soft:** Cross-Functional Collaboration, Stakeholder Communication, Analytical Thinking, Workshop Facilitation, Co-Design Methods, Leadership, Problem-Solving, Adaptability, Empathy
- **Tools:** Figma, Adobe Creative Suite, Rhino, NX, SolidWorks, SketchUp, Miro, WordPress, Webfloe, Elementor, Enscape, Canva, CapCut

## Languages

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English (C1) | Italian (A1) | Farsi (Native)