



MARZIEH KHORAMABADI

UX/UI Designer

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Summary: Product Designer with an MSc in Product Service System Design from Politecnico di Milano, combining UX/UI design, service design, user research, prototyping, and visual communication. Experienced in translating complex user needs, processes, and service ecosystems into clear digital experiences, user flows, and interactive prototypes. Comfortable working from problem framing and research through ideation, wireframing, and UI design, with experience using Figma, Miro, and AI-assisted workflows to accelerate exploration and iteration. Available to work in the Netherlands without employer sponsorship.

Education

MSc Product Service System Design – **Politecnico di Milano**

BSc Industrial Design – IAU Central Tehran

Experience

Social Media Manager & Designer – Ecommop

Milano, Italy, Jul 2025 – Dec 2025

- Designed Shopify-based digital touchpoints, website visuals, campaign assets, and e-commerce communication.
- Supported clearer customer journeys across website, social media, and campaign channels through consistent visual and content structures.
- Used AI-assisted workflows to explore concepts, refine content directions, and accelerate early design iterations.

UX & Service Designer Intern – Rehabilia Technologies

Milano, Italy, Apr 2025 – Jun 2025

- Conducted UX audits and usability evaluations, identifying clarity, accessibility, and user-understanding issues in digital experiences.
- Translated complex healthcare information and user needs into clearer user journeys, interface recommendations, and digital experience improvements.
- Supported research synthesis and design exploration to identify opportunities for improving user interactions and digital touchpoints.

UX/UI Designer – BijanMarketing

Remote (US), Mar 2025 – Jul 2025

- Created UX/UI, visual, and campaign assets for digital communication, aligning user needs, brand direction, and business goals.
- Supported digital content and interface concepts through visual storytelling, layout design, and user-centered thinking.

Social Media Manager & Product Sales Marketing – Dr Shafie Clinic

Tehran, Iran, Oct 2022 – Aug 2023

- Managed social media content and digital communication for a healthcare clinic.
- Supported marketing and product communication for medical services and products.

Product Designer – Drizzle Home

Tehran, Iran, Jun 2021 – Sep 2022

- Developed and designed 3D models using Rhino and NX aligned with interior architecture trends.

Skills

- **Design:** UX/UI Design, Product Design, Service Design, User Flows, Wireframing, Prototyping, Web Application Design, Mobile App Design, Design Systems, Journey Mapping
- **Research & Strategy:** User Research, Exploratory Research, Research Synthesis, Usability Evaluation, Problem Framing, Service Mapping, Stakeholder Mapping, Data-informed Design, AI-assisted Ideation
- **Tools:** Figma, Miro, Adobe Photoshop, Adobe Illustrator, Canva, Shopify, WordPress, CapCut, Rhino, NX, AI-assisted Design Tools

Languages

English (Advanced) | Italian (Beginner) | Farsi (Native)